How a High-Tech Firm Stuck in Low-Tech Performance Management Adopted A Progressive System

# actifio

Actifio is a technology firm that specializes in copy data virtualization for making information technology infrastructure more efficient by reducing unnecessary duplication of data.



Engagedly is a performance management platform that incorporates elements of employee engagement. Our platform offers a highly configurable and flexible approach to performance management and can help clients simplify their performance review process.

#### Problem Solution Outcome

#### Poor adoption

Fewer than half of Actifio's employees submitted self-evaluations for their year-end performance review, inhibiting their ability to learn and grow as a company.

## Rewards program

Together, we implemented an employee rewards program across their global workforce. Employees accrued points for activities like self-evaluations, and redeemed points for gift cards.

# Unprecedented engagement

Actifio experienced 90%+ Software Adoption Rate compared to previous engagement of less than half of their employees submitting performance reviews.

## antiquated systems

Actifio's performance management processes were antiquated and labor intensive. The team hand-wrote or typed annual reports for employee performance reviews.

#### Digital transformation

Using Engagedly's technology platform, Actifio was able to transform performance management in a way that was simple and easy to use for employees.

# Time-effecient process

The new system absolved a formerly overtaxed the HR department of a mountain of paperwork, and employees saved hours of time in hand-written reviews.

#### Out-dated data

Annual reviews detailed out-of-date performance data instead of reflecting employees' current performance.

## Updated cadence

Actifio used the Engagedly platform to implement quarterly performance reviews which enabled their employees to continually improve and better aligned with the company's vision and mission.

# Continuous performance management

Actifio now has the tools and insight needed to track progress toward business objectives on a quarterly basis. The increased frequency of performance reviews mitigated the dispiriting act of reviewing stale performance data once a year.

Ready to use a performance management system that works for you?

Let's Talk